



PAUL V. BUTLER

ADVISOR / CONSULTANT / AUTHOR / SPEAKER

Think to Win Unleash Your Hidden Power

PAUL V. BUTLER

is a Former Procter & Gamble Executive and Co-Author of Think-to-Win, Unleashing the Power of Strategic Thinking.

HOW DO YOU DEFINE WINNING?

Like you, strategic thinking expert and thought leader, Paul Butler knows that successful people have the power to think differently—they are unleashing their hidden power.

How so? Successful people have a fast, sure-fire way of assessing, questioning, and determining what is most important. They have a different way of thinking about problems and opportunities. Successful people are confident in decision making and in their leadership skills.

Paul is one of the world's most accomplished and in-demand leadership coaches, advisor and facilitator. With decades of experience - and most importantly real-life in-the-trenches business experience - Paul's view is different. He is unique in that unlike others, he not only tells you what to do, but **shows you an easy way to get it done**. Paul has taught thousands how to unleash their own power!

WHAT YOU WILL WALK AWAY WITH

- A simple way to frame a challenge to ensure you win
- How to challenge beliefs that keep you from winning
- The most important questions winners ask
- How to focus on what is most important for winning
- The three elements of a winning communication

Paul is also known for his practical, interactive style. Paul's fusion of real-life stories and his conversational approach and techniques help him to connect with the individual in his audience on an intense and personal level. His in-depth conversations have been shared with folks around the world.

Clients include: Procter & Gamble, Green Mountain Coffee/Keurig, Allergan, Playtex, Timex, Post Foods, Avon, Johnson & Johnson, and Jamba Juice. Non-Profit work includes: The National Leadership Roundtable on Church Management, The Northeast Regional YMCA, CECP - the CEO force for good, and The Sandy Hook Promise.

Paul's corporate experience includes senior-level sales, marketing, and human resource positions with Pfizer and Procter & Gamble (Gillette).



